

Dasient WAM provides end-to-end protection by monitoring websites for Web-based Malware infections. When an infection is detected, Dasient WAM Monitoring will alert the website owner and provide diagnostic information to remove the malicious code on the site. Dasient WAM can also automatically quarantine any malicious code injected onto the website if the customer (or their hosting provider) has deployed the Dasient WAM Quarantining service.

## Why Partner with Dasient

- **Generate additional revenue with no incremental cost**
- **Provide value added services to increase customer loyalty**
- **Reduce your support costs**

### GENERATE ADDITIONAL REVENUE

- Web hosting providers and other managed service providers are able to offer a co-branded Web Anti-Malware (WAM) service
- Dasient offers generous revenue sharing programs for offering the WAM service
- Dasient supports various integration options, ranging from simple linking to deep integration within the Partner's customer experience
- Partners are provided with a set of tools, including email templates, marketing materials, blacklist monitoring services and access to the Dasient Partner Portal to help drive sales of the co-branded service
- Partner will be promoted from Dasient's Partner Section of corporate website
- No up front or ongoing costs to the Partner for offering the co-branded service

### PROVIDE VALUE ADDED SERVICES

- Dasient's Web Anti-Malware (WAM) service becomes an important value-added service that differentiates the Partner from their competition and increases customer loyalty
- Partners can bundle free blacklist monitoring for all customers
- Premium malware monitoring/quarantining is a "sticky" service—customers less likely to churn once they begin receiving the protection, including weekly reports

### REDUCE YOUR SUPPORT COSTS

- When a website owner suffers a malware attack, they often turn to their web hosting provider for help. Over time, these events accrue and can lead to higher support costs for web hosting providers.
- With Dasient's automated solution, you can help your customers avoid malware attacks and blacklisting. In doing so, you will provide them with superior service and at the same time reduce your own support costs.

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### ABOUT DASIENT, INC.

Dasient is an Internet security company that protects businesses from web-based malware attacks. It is the first to develop a complete Web Anti-Malware service that can monitor and quarantine malware on websites to help businesses avoid losses of traffic, reputation, and revenue. Dasient was founded by senior engineers and product managers from Google, Hewlett-Packard, and McKinsey. The company is backed by a group of seed investors who also invested in VeriSign, Citrix, Twitter, Digg, Tumbleweed, Finjan, and more.

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